

Industrial designer edwintanu96@gmail.com www.edwintanu.com 626.863.5353

EDUCATION Jan 2017 - Dec 2020 Product Design, B.S.

ArtCenter College of Design, Pasadena, California

Graduated with Honors (GPA 3.8)

Aug 2019 - Dec 2019 Materialize Shanghai studio activity

Neuni Materio x ArtCenter College of Design, Shanghai, China

Study abroad, research about innovative materials and manufacturing processes

Aug 2015 - Dec 2016 Product Design

Pasadena City College, Pasadena, California.

**EXPERIENCE** Jan 2020 - July 2020 Interior and Furniture Design Intern

ADA Architect, West Java, Indonesia

Collaborated with an Architect to design an interior for a private resident.

Sourced local manufacturer and suppliers.

Designed and executed the graphic elements for a basketball court.

Jan 2018 - Apr 2018 Teaching Assistant for Visual Communication Class, Product Design Department

ArtCenter College of Design, Pasadena, California

Managed to provide inputs and critiques for each individual design student in class.

Demonstrated sketching techniques for students in classroom.

PROJECTS Fall 2020 FCA - RCA sponsored project

ArtCenter College of Design, Pasadena, California

Collaborated with multi-diciplinary team of 5 including motion graphic and transportation designers. Created a comprehensive brand strategy through trend research, user research, hundreds of ideas. Designed an innovative mobility system including autonomous mobile retail shop, local communities.

Fall 2019 Materialize Shanghai

Neuni Materio x ArtCenter, Shanghai China

Researched and experimented on 3D printing and concrete materials

Synthesized the insights from research and experiments to generate design ideas. Designed a manufacturable contemporary 3D printed jewellery and accessories.

Summer 2018 Design for Disabilities

Rancho Los Amigos Rehabilitation Center, Downey, California

Collaborated with a product designer and Rancho Los Amigos Rehabilitation Center Designed a functional baby stroller for parents who require wheelchairs for mobility

ACHIEVEMENTS Design competition 2018 Spark: Fall concept, platinum winner for project Linc.

2019 Core77: Design for Social Impact Award, student runner up for project Linc

Design showcase 2020 Design Shanghai Exhibition for project Lilia in partnership with Neuni Materio and K11

Student gallery display (5x) (ArtCenter College of Design)

Education ArtCenter Provost list 2017 - 2020

ArtCenter merit based scholarship

**SKILLS** Language English, Bahasa (native)

Design Thinking Innovating new ways of improving current systems and products

Form Exploration Discovering the balance between functions and aesthetic

3D Software Solidworks, Rhino, Kevshot, Sketchup

2D Software Adobe Photoshop, Illustrator, InDesign, Procreate

INTERESTS Sports Badminton, soccer, basketball, running, hiking, work out

Fashion Watches, accessories, shoes, trend
Misc Travel, photography, cinematography